

CLIENT TESTIMONIALS

“Katie and her team provide the personalized, customized service we all long for but so seldom find. Through the years I have worked with large, small and in-house representation, and have never felt so connected to a PR firm. They are like an extension of my staff.”

— **Jerri Lane, Senior Vice President at Seattle’s Convention & Visitors Bureau and Former Director of Sales and Marketing, The Westin Seattle**

“Reliable. Persistent. Knowledgeable. Most of all, believes in our business as much as we do.”

— **Colleen O’Leary, Former Director of Marketing, E3 & Co. (Owners of Metropolitan Grill, Elliott’s Oyster House, Wing Dome)**

“Katie is an amazing PR professional with a talent for helping her clients tell informative, entertaining, and compelling stories that engage audiences and always inspire a passionate response. Her in-depth understanding of the media landscape is only matched by her commitment to finding the best channel for her clients’ message. Katie is direct and honest with a knack for making people feel comfortable. Her flexibility, broad experience, and professional zeal make her the perfect PR rep for any firm from the largest corporation to the smallest start-up.”

— **Anthony Detrano, Program Manager, Vroom Communications, Bezos Family Foundation**

“Engaging. Creative. Extremely Intelligent. THE person you’d want to be seated next to on an overseas flight. Katie takes a concept and pours her special mix of enthusiasm and strategy into it—to make every interaction a delightful engagement you’ll remember and cherish.”

— **Jennifer Blue, Founder, Blue Soup**

“Katie exudes a high level of effectiveness and savvy in working with the media, including great contacts and a real ability to generate compelling news coverage. She is creative and thoughtful in managing media relationships and knows how to work all sides of the aisle in terms of types of news placements. Plus, she is great fun to work with, which is always a bonus.”

— **Jane Lewis, Pine Street Associates (developed Seattle’s Pacific Place)**

“I’ve had the pleasure of getting to know Katie while working together on the American Heart Association’s marketing and PR team. Katie is one of the most well connected people I know. She’s smart, innovative and always thinking of creative, out of the box ways to share her clients’ stories with the media. She has great relationships and is well respected by her clients, peers and media contacts. I highly recommend Katie for any and all public relations work. She’s one in a million!”

— **Robin Rucinsky, President, Thrive Advertising**

“Katie is an accomplished and gifted PR professional who definitely was an asset to my team at Tutta Bella. She stands out as being one of the smartest, most collaborative people that I’ve ever had the pleasure to work with. We share New England roots, so I appreciate that she can be straightforward yet also very kind and productive. She has pulled together a small team of stellar PR talent who are timely, highly skilled and exceptionally fun to work with even on the toughest of assignments. Katie’s superb reputation and ongoing connections with local media makes each of her clients more successful in their PR efforts. Katie and her team have earned my highest regards and respect!”

— **Amy French, Former Director of Marketing and Community Relations, Tutta Bella Neapolitan Pizzeria**